Delivered more than **500 Apps** That have delivered more than **5M Traffic** and generated more than **\$300M Revenue** 

# Redefining Technology with Innovation







# **Greetings! From Infoventive Technologies**

We are the professionals of digital transformation. We comprehend the customer-centric approach to provide real time mobility solutions that help you to create exceptional user-experiences.

We dive down to gasp a deep understanding of your business, industry & users. We identify opening for growth, efficiency gains, and innovation by leveraging out-of-the-box tech implementations & deploy an outstanding product that helps your business to solve problems at scale and speed.



foventive

We are the believers of change! A change driven by technology & innovation. We transform businesses across all touch-points of customer experience with our digital transformation solutions. We ensure that our partners stay ahead of the clutter and achieve excellence.





#### Ompany **Agile Development Methodology** 3 2 4 **Graphic Design** Prototype We refine the appearance of **Feature Set** elements till you're pleased We create wireframes to identify You've an App Idea! problems before they arise We define the elements as development guidelines for coding We create a user story by asking the questions 5 6 80 A Men At **Beta Release** Work 00 For your review purpose, we setup the app at staging within a limited group App Development **App Store Launch** Our approach to programming in The new app is ready for download iterations improving in each stage



# **Our Product Development Life Cycle**

We take care of you at every step



01

**Define Your Idea -** Fill our product canvas and we will connect you for overall planning & project estimations.

### What You Get :

- Non Disclosure Agreement (NDA)
- Product Canvas
- Business Proposal

"Good companies manage Engineering. Great companies manage Product"

Thomas Schranz, Founder and CEO of Blossom



You and New Business Developer First Contact Share your vision and goals

You and New Business Developer Fill Up The Product Canvas Together we create a description of your product that is short, precise & painless to write



### You and New Business Developer Business Proposal

We send you a business proposal outlining cost estimates, scope of work & much more





### **Dedicated Account Manager**

Account Manager We assign a dedicated account manager to you

#### Product Assumptions

**Product Owner & Dev Team** Workshop for Definition of Done, Definition of Ready, Scope of Project, Technology, Architecture, Risk Analysis

### Estimations & Project Plan **Product Owner & Dev Team** Draft of Timeline Reviews

### Proposal

Account Manager Well-crafted proposal on how to reach your goals pr contract draft

### You and Business Developer

**Business Proposal** We send you a business proposal outlining cost estimates, scope of work and much more

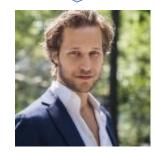


Find The Best Solution - Well crafted proposal on how to reach your goals

### What You Get :

Contract Drafting

"Infoventive Technologies was extremely professional. Their Agile approach to development, along with regular and effective communication allowed us to accommodate change and react quickly to evolving business and user requirements."



Mark Wilson CEO, Extra Space







**Start Your Project -** All we need is your presenece and quick responsive at this stage of project

### What You Get :

Detailed Timeline on Deliverables



You will have the opportunity to meet the team & explain your vision of the product



### Discuss & Verify SCRUM Team

The team verifies and prioritizes a list of tasks to be accomplished

# Backlog Estimation Review SCRUM Team

Workshop for Definition of Done, Definition of Ready, Scope of Project, Technology, Architecture, Risk Analysis

### Planning of Release SCRUM Team Scope of the release and release details



### PLAN A SPRINT

### **SCRUM** Team

Product owner selects product backlog items to include them in sprint. Team establishes their time commitment for the sprint.

### SPRINT

**SCRUM Team** Team works on functionality implementations.

### SPRINT REVIEW

**SCRUM Team** Team presents results of sprint (demo). Scrum Masters deliver spint reports.

### SPRINT RETROSPECTIVE

**Scrum Team** Team evaluates work progress in order to boost performance in further sprints.

SCRUM APPROACH

 Working Product increment which you can use

What You Get :

testing software functionalities

04

Well Crafted Software

We follow Agile methods in our work. This is blended with other principles and practices to make what we call our "Agile Cocktail"

Get Product Done - Stay in touch with our

team for regular feedback sessions and



Uday Singh Delivery Head, Infoventive Technologies





# **Package of Services**

Which Accomplish Every Business Need

Our "Success-aligned" services help businesses, startups & enterprises build mobile app solutions accross multiple platforms & take them towards the highest peak in Digital World



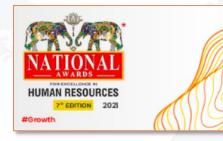
# **Our Recognitions**



We innovate every day to build inclusive communities and to create a lasting, meaningful impact. The stern pursuit of being the best is the secret of our countless prestigious & honourable awards & accolades.



Tech India Transformation Award



Award for Excellence in HR



India 500 Most Promising Company



Small Business Awards Digital



Based on 36 clients reviews















### Richa

### CEO & Co-Founder

Having more than 10 years of experience in IT industry. Worked with some of industry leaders and big brands. Recognized for contributions to record- setting sales figures, business expansion and new accounts development. Primarily responsible for the client management and oversees the sales operations in an organization. Leadership skills to lead the sales & development teams to achieve multimillion-dollar revenue gains.

# **Ashutosh Sharma**

CEO & Co-Founder

A seasoned professional with 21 years of industry experience. Deft at grasping the big picture, conceptualising, developing, and implementing new solutions. Recognized for leadership in planning, scheduling, prioritization, contingency planning the work assignments. Acquired experience of working with Five Star Hotels (Carlson USA, The Claridges, Ramada Group USA, Hilton US, Crowne Plaza (IHG).



Passionate Tech Experts On Board, Transforming Businesses with Innovation NEB DENELOS

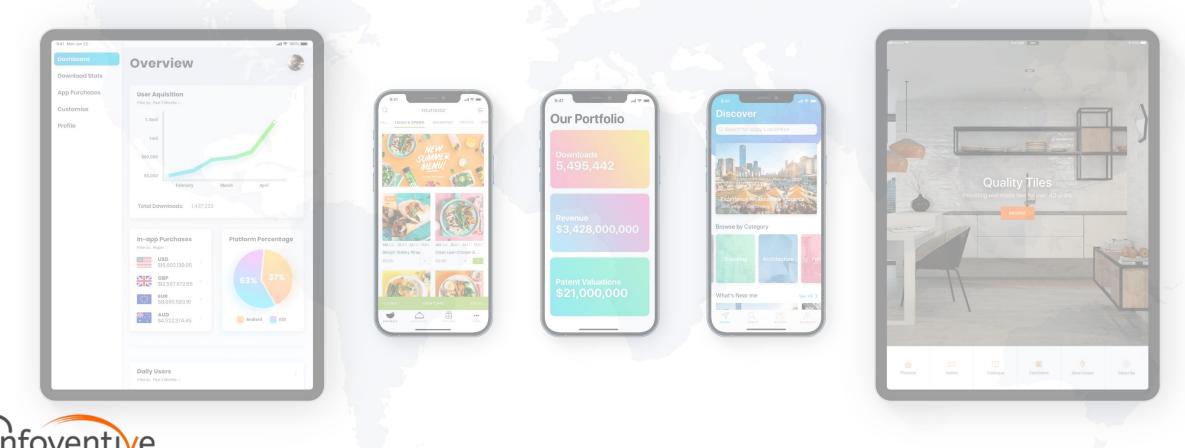


# Look at Awesome Work



### Crafted with Love. Built with Passion.

From chartbuster iOS and Android app development to elegant web development, we build products that enhance user-engagement & maximizes business growth.



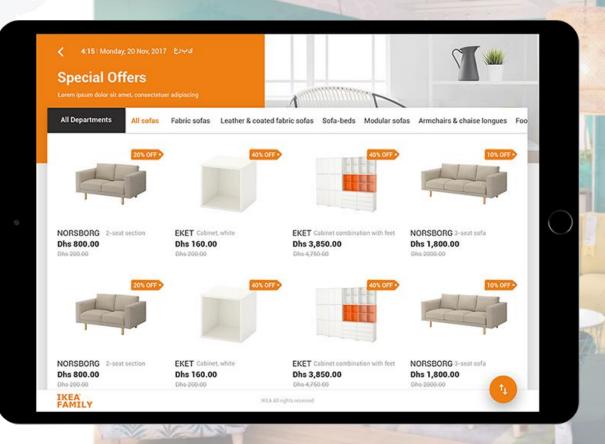


### E Commerce

# IKEA

An app to get the best ready to assemble furniuture, appliances and other accessories to add life to your home/furniture.

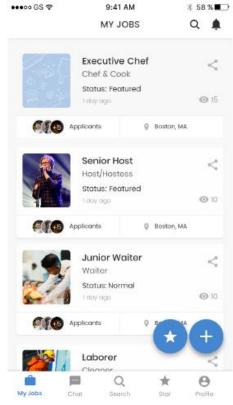
Developing ERP Solution for one of the largest furnitire retailer











### Job Portal

### **GETJOB**

The MIT Inclusive Innovation award winning app, GetJob is reshaping the employment landscape by making it instant, accessible and efficient.

# A job search platform exclusively for the blue collars





### **E Commerce**

# **EDAMAMA**

An app focused to provide a personalized shopping experience with improved customer service. The app also lets users share their stories with other prospective customers.

A leading e-commerce platform offering personalized shopping experiences to busy moms















Q= **Content Library** 



Popular content library





Profiling 3d shapes

View all

Profiling 3d shapes

Content type: Project Content type: Project Media type: Document Media type: Document

Subject		View all		
Science	Maths	Commerce	Bio	

**E** Learning

### **GURUKUL**

A digital platform to engage millions of students and teachers in an interactive way of teaching & learning and bring a positive change in education system.

An initiative to promote skill-based training & digital literacy



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MOBILER



Healthcare

# **HEALTH-E-PEOPLE**

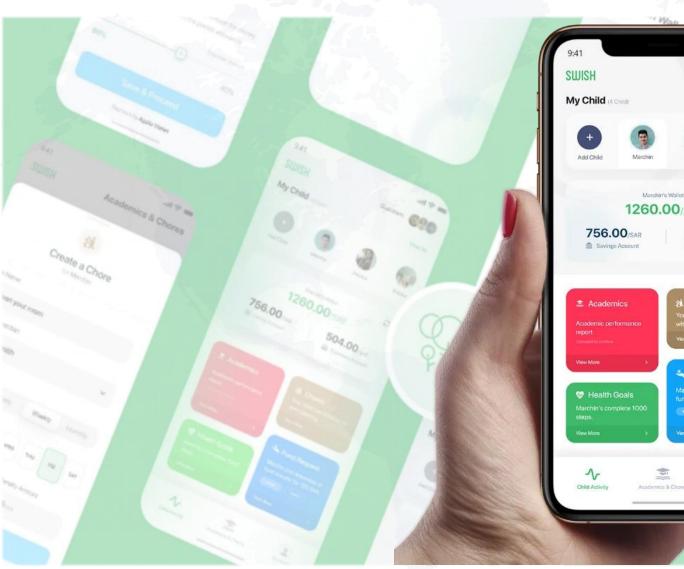
Now bring all your fragmented medical data lying in your medical records and your wellness data from wearables to one platform.

Consolidating all your medical data using IoT technology on one mobile platform

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E Learning

# **SWISH FINTECH**

A mobile app that is better to track a student's record at home. The mobile application mainly contains 4 parts: Parent app, Guardian app, Child app, and Faculty app.

A smart digital solution to track the progress of a child at school



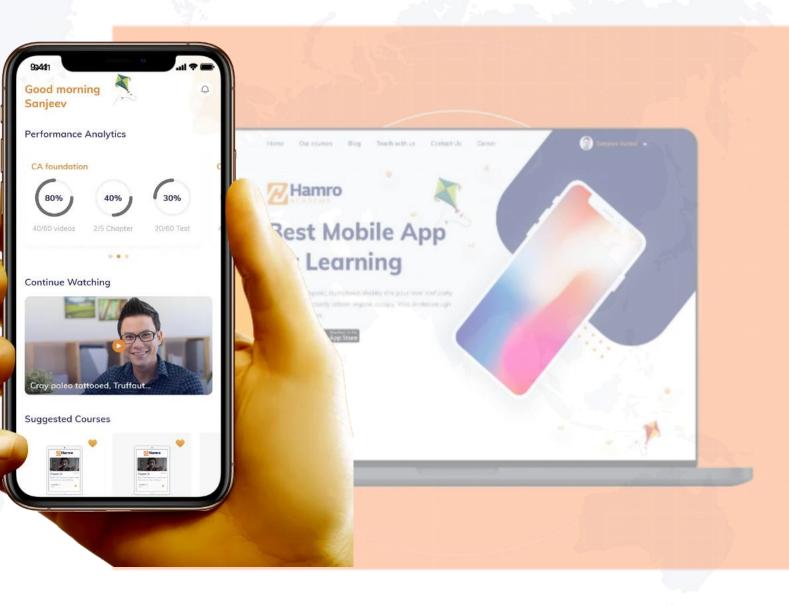


### E Learning

# HAMRO

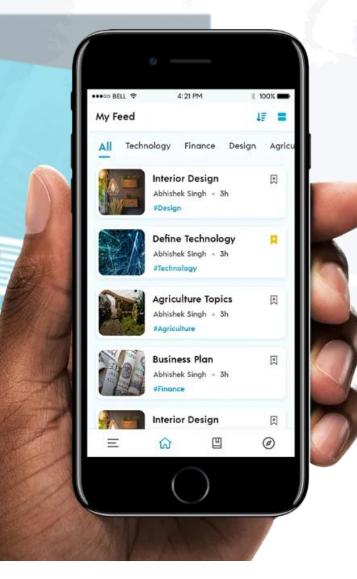
Nepal's Largest Learning Platform, helps out through various exams preparation. Students can learn through video contents & lectures from the prominent faculty & top educators.

Hamro brings the best features of online learning to smoothen student, teacher user experience









### Blogging

# **BLOG BUSTER**

App is the blogosphere loaded with countless blog posts and ensures to keep readers updated with the industry-wise information and content without waste their time in search.

Blog, news & all readable compiled into an easy to use and quantifiable mobile app



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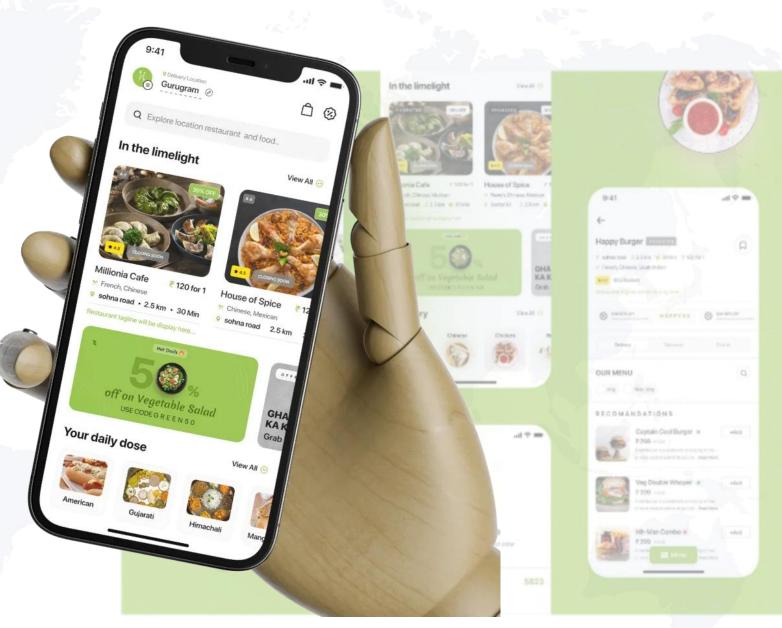


#### **Food Ordering**

# HANCHENS

India's food-ordering & delivery app that delivers thousands of flavors from app to plate in 3 simple steps & enables foodies to order a variety of cuisines from various Restaurants, kitchens, local and trusted brands under safe & secure delivery measures.

Bringing thousands of flavours at one platform to change the way India eats

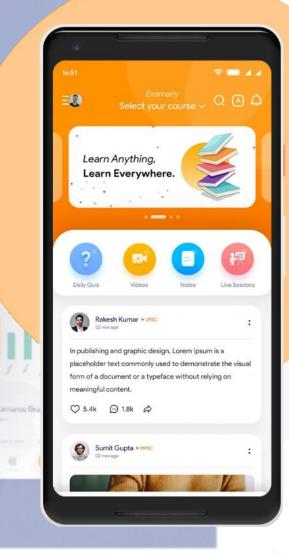




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# **Digital Classroom**

### **EXAMARLY**

Examarly is one of the top e-learning apps developed to track & manage the learning style and the strategies for score improvements in exam preparation.

Innovative Online learning platform built to empower the education domain



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# Client words are music to our ears and they simply love our work

Appreciation from 200+ clients for iOS & Android development services on various platforms enabled us to record Top Ratings as a Best Mobile App Development Company.





I would like to thank each and everyone involved in the project, this has helped us reach the massive milestone. You all have been really helpful throughout in terms of giving tips and feedback. I'm really proud to say that I've been working with you guys, would like to thank you all again for your persistence and perseverance.

> Muneed Zahid Founder, UFP





I wanted to thank Infoventive team for a fantastic job they did on my app development project. The company has very high standards and did an incredible job.

> Balogun Danjuma Founder, Lucy Lucy





Infoventive tries to offer nothing short then 100% customer satisfaction. Finally we are successful in launchig our buyer-seller portal and that's because of Infoventive. Thankyou guys.

**Adam** Founder, StreetBiz



We hired Infoventive Technologies to rewrite an iOS app, develop a new Android app, reporting agency panel and back end. Infoventive did this in a very short amount of time with much much higher quality. We want to thank whole Infoventive team for the hard work they did.

> Mat Wilson Founder, MyAjiji



# Thank you!

We'd love to help you start exceeding your business goals

Thrive Your Business with

#1 Mobile & Web App Development Company





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